



सिद्धिमुलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

भारतीय प्रबंध संस्थान इंदौर
Indian Institute of Management Indore

Refining **Leadership** With
Boundless Potential

Young Leadership Programme

by IIM Indore



Marketing Partner

jaro education



Why Leadership Matters?



Drives Vision and Purpose

Leadership provides a clear vision and purpose, ensuring everyone is aligned and motivated to achieve common goals.



Encourages Innovation

Leadership promotes a culture of creativity and innovation, driving organizations and communities toward progress.



Builds Resilient Teams

Effective leaders help teams navigate challenges and adapt to changes, ensuring sustained success.



Ensures Effective Decision-Making

Leaders analyze situations, assess risks, and make informed decisions that benefit the group or organization.





Enhances Organizational Culture

Leaders set the tone for values, ethics, and behavior, cultivating a positive and productive work environment.



Influences Change

Leadership drives transformation by advocating for change and guiding others through the transition process.



Elevates Performance and Productivity

Effective leaders align resources, remove obstacles, and create strategies to maximize outcomes.



Strengthens Communication

Leaders act as bridges, ensuring transparent and effective communication within and outside the organization.



Creates Impact Beyond Work

Leadership extends beyond professional boundaries, influencing families, communities, and society as a whole.



L E A D E

R

Statistics on the Current State of Leadership

After undergoing leadership training, participants were found to have a **25%** increase in learning and **20%** in overall job performance.

*Research.com

Leadership development's impact on companies is remarkable, posting a **25%** increase in organizational outcomes.

*Research.com

Only one in four senior managers admits that leadership training is a critical tool in influencing business outcomes.

*Research.com

Almost **50%** of businesses use leadership development programs to up-skill talent into leadership roles.

*TeamStage

Nearly 80% of companies report a leadership development gap.

*TeamStage

63% of millennials believe they lack the leadership development they need to succeed.

*TeamStage

Challenges Faced when Picking the Right Leader



Identifying Leadership Potential

It can be difficult to recognize individuals with the innate qualities or potential to lead effectively, especially in non-traditional candidates.



Balancing Skills vs. Experience

Organizations often struggle to decide between a seasoned professional with experience and a younger candidate with innovative ideas and energy.



Cultural Fit

Ensuring the leader aligns with the organization's values, mission, and culture is a significant challenge.



Emotional Intelligence Assessment

Evaluating soft skills like empathy, self-awareness, and emotional intelligence can be more complex than assessing technical expertise.



Managing Bias

Personal biases, unconscious preferences, or favoritism during the selection process can lead to poor leadership choices.



Inadequate Succession Planning

Many organizations lack a structured approach to identifying and grooming potential leaders, leading to hasty or ill-informed decisions.



Risk of Overpromising Candidates

Some candidates may present themselves exceptionally during interviews but fail to deliver in real-world leadership scenarios.



Balancing Consensus and Authority

Finding a leader who can manage competing stakeholder expectations while maintaining authority can be difficult.



Handling Crisis Readiness

Predicting how a leader will respond under pressure or during crises is challenging without prior crisis-handling experience.





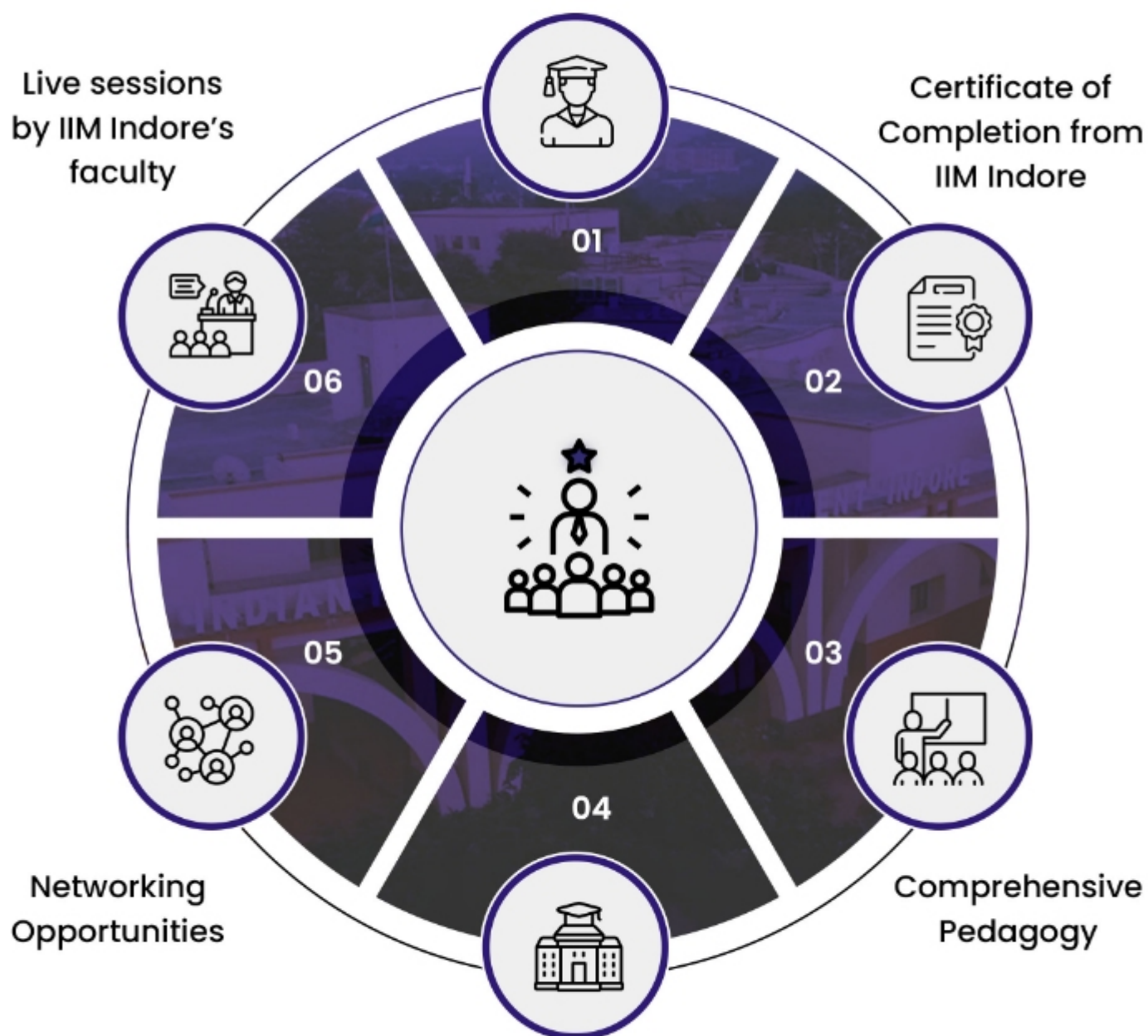
Programme Overview

In today's dynamic economic landscape, identifying, engaging, and nurturing top talent is more critical than ever to ensure success in high-performing, business-critical roles. Organizations are in constant pursuit of leaders who can navigate complexity, drive innovation, and deliver sustainable impact. The Young Leadership Programme from IIM Indore is a cornerstone for shaping the change-makers of tomorrow, equipping them to excel in these pivotal roles. This transformative programme is meticulously designed to cultivate high-potential professionals, empowering them to step into strategic leadership roles with confidence, capability, and clarity. Through a rigorous curriculum blending academic excellence with real-world insights, participants will gain a deep understanding of core business functions, strategic decision-making, and leadership agility.

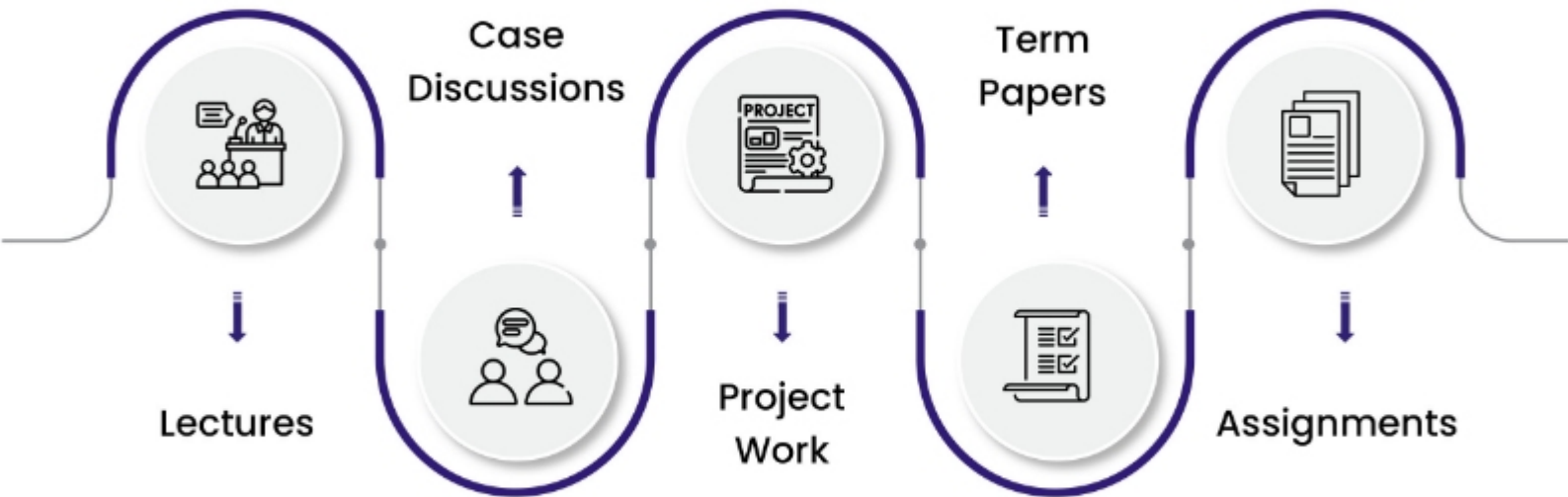


Programme Highlights

Executive Education Alumni status – IIM Indore



Pedagogy



Learning Outcomes

- ↑ Demonstrate critical thinking and problem-solving abilities to address challenges and make informed decisions in leadership roles.
- ↑ Cultivate emotional intelligence to enhance self-awareness, manage emotions, and build strong interpersonal relationships.
- ↑ Master key leadership skills, including negotiation, conflict resolution, and design thinking.
- ↑ Develop effective communication skills to articulate ideas clearly and persuasively in diverse settings.



Programme Content

→ Understanding the Core Functions of Business

- Understanding Marketing Concepts Applied by Contemporary Businesses
- Driving Organizational Growth Through Digital Marketing
- Developing Business Acumen
- Develop Your Strategic Thinking
- Understanding the Process of Strategic Formulation

→ Building and Leading High Performance Teams

- Understanding Self-Awareness and Developing Your Emotional Intelligence
- Managing Interpersonal Relations
- Influencing Decision Making in Teams: Understanding the Process
- Building Creative and High Performance Teams

→ Developing Essential Skills for Becoming a Successful Leader

- Understanding Financial Statements
- Making Decisions Using Financial Ratios
- Handling Conflicts
- Managing Internal and External Stakeholders
- Developing Negotiation & Persuasion Skills
- Communicating as a Leader
- Building Your Personal Brand as a Leader
- Understanding Power and Politics In Organizations

→ Gen AI for Leaders

- Foundations Generative AI and Its Business Applications
- AI for Strategic Decisions Making
- Generative AI for Productivity Enhancement
- Future of AI and Responsible AI

→ Leading Business Transformation

- Understanding the Drivers of Business Transformation

- Designing and Executing Transformation Strategies
- Measuring and Sustaining the Impact of Transformation Initiatives

→ Leading the Organization Successfully in Turbulent Times

- Understanding Various Leadership Styles and Building Your Own
- Managing Change
- Building a Culture of Innovation
- Organizational Transformation

→ Final On-Campus Module

- Sessions Related to Topics Already Covered in the Above Modules will be Conducted in the Final On-Campus Module.

Note:

- This is an indicative list of course topics and is subject to change and may be updated or revised based as per IIM Indore's discretion.



Programme Details

Session Duration

8 Months | 75 Hours of Learning

→ On Campus Visits

- 2 campus immersion of minimum 5 days to be provided.
- Mumbai Campus (Non-Residential): 2 days duration - around 8 sessions
- Indore Campus (Residential): 3 days duration - around 8 sessions

→ One or two sessions from some of the courses will become part of the on-campus orientation module. In case the on-campus module is not conducted, the same will be included in the total number of sessions.



Academic Orientation

29th June 2025

Application Closure Date

10th June 2025

Session Timings

The academic session will be held on Sunday from 9:00 AM to 11:30 AM (IST).

Mode of Delivery

Courses will be delivered online mode using an appropriate technology-synchronized platform. Lectures will be delivered through broadband-based technology involving two-way audio and video communication. Sessions will be held once a week, generally on weekends. Participants can attend sessions directly from their desktop/laptop (Direct-2-device). Participants will be provided reading materials, etc. for each course. They may also interact with the concerned faculty through e-mails/ chat mode.

Note:

- The programme duration may be slightly extended due to issues like faculty unavailability and gazetted holidays on the session days.
- The time gap between two consecutive sessions is to give the participants a break. On some days, the classes may extend beyond the mentioned time. In addition to attending interactive sessions, participants have to undertake online quizzes, assignments, and examinations.



ADMISSION

Admission and Evaluation

Admission Criteria

- Diploma (10+2+3)/Graduates (10+2+3 or equivalent) / post graduates in any discipline recognized by UGC/AICTE with minimum 50% aggregate marks at either UG/PG level.
- Minimum 3 years of work experience post-completion of qualifying education.

Attendance Criteria

- Participants are expected to attend all sessions of a given course. However, participants may take leave on account of emergencies, subject to the approval of the Programme Coordinator. However, 75% minimum attendance requirement would be considered for the final grading. For less than 75% attendance, grade cut as per the norms will be applied.

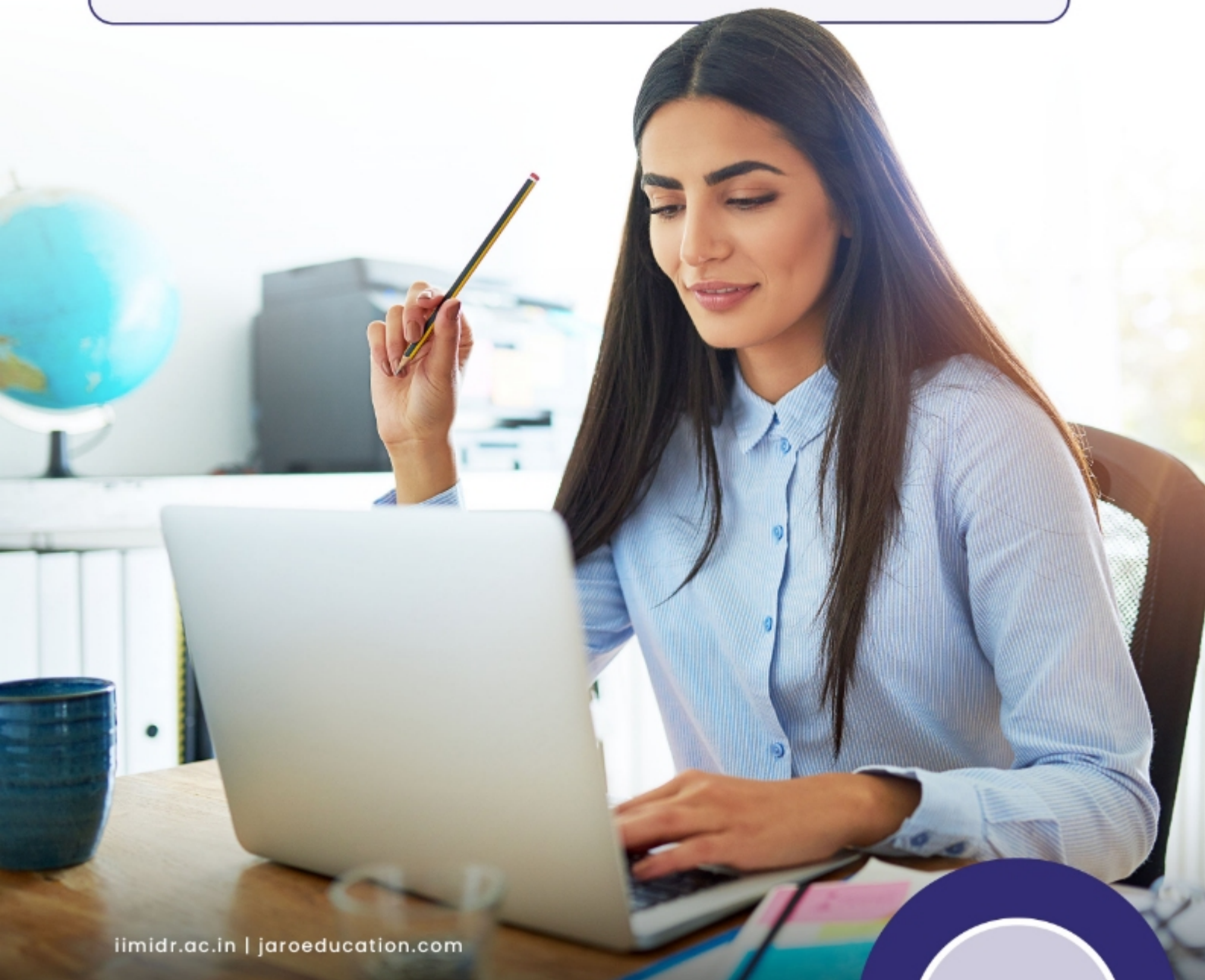
Evaluation Methodology

- The performance of participants will be monitored on a continuous evaluation basis through quizzes, assignments, tests and examinations. The participant is required to score minimum marks/grades as decided by the Institute from time to time to complete the course.

Who Should Attend



- Designed for early to mid-career professionals poised to transition into middle management roles, taking on responsibilities in key decision-making and leadership within their organizations or industries.
- Suitable for individuals with a minimum of 3 years of professional experience.



Fee Structure and Instalment Pattern

Fee Structure

Registration Fee: INR 2,500/- + GST

Programme Fee: INR 2,47,500 + 18% GST

Instalment Pattern

Instalment I	INR 95,000/- + GST	As per the offer letter
Instalment II	INR 70,000/- + GST	5 th September 2025
Instalment III	INR 82,500/- + GST	5 th December 2025

Easy EMI Options Available*

Note:

- The total fee is exclusive of 18% GST and inclusive of the registration fee.
- The above fee does not include the executive education alumni fee.

Executive Education Alumni Status – IIM Indore

The participants who complete the programme successfully will be eligible for the Executive Education Alumni status of IIM Indore. They will be required to apply separately, along with the necessary fee, to register their name. The current alumni membership plans are as follows:

2-year membership – INR 1000/- + applicable taxes

Lifetime membership – INR 10,000/- + applicable taxes

☒ **Benefits available to Executive Education Alumni:**

- Communication of brochures and newsletters from IIM Indore.
- Access to the IIM Indore Campus Library (onsite access only).
- Official email ID of the institute.
- ID Card.

Mere successful completion of the programme, application submission, and fee does not entitle a participant to be eligible for executive education alumni status. IIM Indore reserves the right to confer or withhold executive education alumni status.

IIM Indore reserves the right to modify the above conditions at its discretion at any time without notice.



Certification

Participants who successfully meet the evaluation criteria will receive the prestigious '**Certificate of Completion**' from IIM Indore.



*The sample certificate is indicative. The Institute reserves the right to revise it.



LEADERSHIP

Programme Coordinators



PROF. ASHISH SADH

Associate Professor,
IIM Indore

Prof. Ashish Sadh is a faculty of Marketing Management. He received his Ph.D. from Devi Ahilya University, Indore. His doctoral thesis was in the area of New Product Management with a special emphasis on Brand Extensions as New Product Introduction Strategies. Previously, he was associated with IIM, Indore as a fellow and with IIM, Ahmedabad as a research staff. He worked in Devi Ahilya University as a faculty for more than four years. His research areas of interests include advertising, brand management, and social marketing.



Programme Coordinators



PROF. MIT VACHHRAJANI

**Faculty,
IIM Indore**

Prof. Mit Vachhrajani is a Fellow of Indian Institute of Management (IIM) Lucknow, India. Prior to joining Indian Institute of Management Indore as a Faculty, he taught Negotiation at Indian Institute of Management Shillong to PGP and PGP executive participants. He has also served as Visiting faculty at Indian Institute of Management Ranchi and Adjunct Faculty at Jindal Global Business School. His teaching areas include Leadership, Ethics, Negotiation, Culture, and Communication. Before joining the doctoral program, he was a faculty at engineering institutes for three years.

During his doctoral journey, Prof. Vachhrajani presented his research at prestigious international forums, including the Academy of Management (AOM) Conference, the European Academy of Management (EURAM), the National Academy of Psychology (NAOP), and the PAN-IIM World Management Conference. His work has also been featured at the Australia New Zealand Academy of Management (ANZAM) and the International Congress of Psychology (ICP). His research interests focus on Ethics, Leadership, Spirituality, Values, and Organizational Citizenship Behavior.

IIM Indore at a Glance



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Indian Institute of Management Indore

The Department of Higher Education, Ministry of Education, Government of India established the Indian Institute of Management Indore (IIM Indore) as an institution of excellence for imparting high-quality management education and training. IIM Indore is recognized as a premier management institution, comparable to the best in the world for teaching, research and interaction with industries. It was established in 1996 and is promoted and nurtured by the Ministry of Education, Government of India. IIM Indore is an institute of national importance under the Indian Institutes of Management Act 2017.

IIM Indore strives to provide the best possible education to its students by interfacing with the industry, government, and PSUs. The institute is committed to promoting excellence in management education and research that benefits society as a whole.



About Jaro Education

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Program in India



MODI Awards

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Contribution in Online
Education



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Congress

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OUTLOOK BUSINESS



Outlook Business Icon
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Jaro Education is an online higher education company that specializes in executive education, serving as a liaison between the world's leading universities and institutes to create online and technology-driven programmes. The company provides a quality bucket of online executive education programmes catering to domains such as Doctorate & PhD, Analytics & Data Science, Management, Finance, etc., from renowned national and international institutions to meet the needs of working professionals. Our goal is to foster the growth of entrepreneurs and professionals at all levels, from entry-level to C-Suite, through world-class executive education programmes.



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Get in Touch With Us Right Now!

PROGRAMME EXPERT



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